



Carrie Przeslak

GRAPHIC DESIGNER



CONTACTS

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www.Cis4Creative.com



February 2023

GRAPHIC DESIGN

New York Institute of Art & Design

June 1995

DEALING EFFECTIVELY WITH UNACCEPTABLE BEHAVIOR

Certificate received



SKILLS

- Communication
- Organization
- Flexible & Adaptable
- Quick Learner
- Strong Work Ethic
- Creative Problem Solving
- Positive Attitude
- Self-motivated
- Teamwork
- Goal-oriented



OBJECTIVE

Seeking a challenging position with a professional organization that will allow me to share my creativity and passion for graphic design while using my organizational and design skills. And of course I'd also love to learn and acquire new skills.



WORK EXPERIENCE

DESIGNER / EDITOR

2022 - 2023 | Paxton Media Group

Design newspaper section fronts and inside pages for newspapers nationwide on deadline.

GRAPHIC DESIGNER

2006 - Present | Gibson Media, LLC

Composing print / web ads, spec proposals, PowerPoint presentations, billboards and a vast assortment of print jobs.

GRAPHIC DESIGNER / EDITOR

2018 - 2022 | Gannett Inc.

Design newspaper section fronts and inside pages for newspapers nationwide.

DESIGN DIRECTOR

2011 - 2018 | Hixson Media, LLC

Full magazine layout & design, website maintenance via WordPress and GoDaddy, bulk email design and delivery via MailChimp, marketing pieces, photo/vector selection and manipulation, prepress and work closely with owner to guarantee effectiveness, quality and maintain brand consistency.

GRAPHIC DESIGNER

2014 - 2016 | TKO Multimedia

Full magazine layout & design, supplement design, website updates via WordPress, bulk email design and delivery via MailChimp, marketing pieces, photo/vector selection and manipulation.



SOFTWARE

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Acrobat

MailChimp

Microsoft PowerPoint

Microsoft Word



AWARDS

2006

**2ND PLACE
COLOR ADVERTISING**

New Mexico Press Association

2002

**3RD PLACE
BLACK & WHITE ADVERTISING**

New Mexico Press Association

1999

**1ST PLACE
HOUSE ADS**

New Mexico Press Association



INTERESTS



Gardening



Bicycle



Travel



Music



Cooking



Video



WORK EXPERIENCE (CONTINUED)

SPEC AD / MULTI-MEDIA DESIGNER

2008 - 2010 | Lubbock Avalanche-Journal

Composed print and web ads, spec proposals, news/advertising photo manipulation, designed weekly/monthly supplemental sections, billboards and commercial print jobs. Worked closely with the sales representatives (and occasionally clients) to produce revenue-generating products.

ADVERTISING GRAPHICS PRODUCTION SUPERVISOR

1996 - 2006 | Carlsbad Current-Argus

Composed print and web ads, spec proposals, news/advertising photo manipulation, designed weekly/monthly supplemental sections and commercial print jobs. Worked closely with the sales representatives (and occasionally clients) to produce revenue-generating products.



REFERENCES



JEFF GIBSON

Owner

Gibson Media, LLC

Phone : 806-777-5141

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LeANDA STAEBNER

Newspaper Planner

Cherry Road Media

Phone : 806-281-7547

Email : staebie@hotmail.com